

MARAUDER TROTTER 5K 2016 – HOMETOWN PRIDE

**SPONSORSHIP, DONATION & VOLUNTEER OPPORTUNITIES**

Dear Community Partners and Friends:   
   
**THANK YOU** so much for your sponsorship and/or donation to last year’s Marauder Trotter 5K Run/Walk & Kids’ Run. With your support, we were able to raise $5,000 to support our DHS Class of 1989 Memorial Scholarship in honor of our deceased classmates – Paula Kuschel, Jennifer Styborski, Jody Wdowiasz, Mike Koch, Robert Pierce, James Kulpa, Susan Butts, Elizabeth Barnes, Tony Quiles, Susan Stoyle (Gorka), Scott Roesler, Todd Iskra and Joe Pieszak.

We cordially invite you to participate again as a sponsor, donor and/or volunteer of the 2nd Annual Marauder Trotter 5K Run/Walk & Kids’ Warrior Challenge on Saturday, July 2, 2016 starting at 9 a.m. along the new race route – the waterfront on beautiful Lake Erie at Wright Park.

Your sponsorship/donation helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase T-shirts for registered race participants, awards and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will help go toward our fundraising goal of $5,000 this year.

With this in mind and our need to start preparation for this important fund raising event now, we are asking that you take some time to review this packet and let us know very soon if you can help us host another successful race. Please feel free to share this information with others too!

There are various levels of corporate/family sponsorship for the Marauder Trotter listed below:

**Platinum Level Sponsor ‐‐ $1,000** *(only one available)*

 Listed as top sponsor on web site with logo and link

 Prominent display of logo on all race T-shirts, event poster and event banner

 Opportunity to speak at opening of race

 Name printed on swag bag and promotional materials in race packet

 Special PA announcements mentioning sponsor name during and after the race

 Name on finish line break tape

 4 complimentary race entries

**NEW this year! Kids’ Warrior Challenge Sponsor ‐‐ $500** *(only one available)*

 Listed as sole Kids’ Warrior Challenge sponsor on web site with link

 Logo/name on race T-shirt, event poster and event banner

 Promotional materials in race packet

 Special PA announcements mentioning sponsor name during and after the race

 3 complimentary race entries

**Gold Level Sponsor ‐‐ $500** Marauder Trotter 2016 Sponsorship, page 2

 Listed as sponsor on web site with link

 Logo/name on race T-shirt, event poster and banner

 Promotional materials in race packet

 Special PA announcements mentioning sponsor name during and after the race

 3 complimentary race entries

**Silver Level Sponsor ‐‐ $250**

 Listed as sponsor on web site with link

 Logo/name on race T-shirt and event poster

 Promotional materials in race packet

 2 complimentary race entries

**Bronze Level Sponsor ‐‐ $100**

 Listed as sponsor on web site with link

 Promotional materials in race packet

**Finish Line Sponsor ‐‐ $100**

 Name prominently displayed below the finish line clock

**Swag Bag Sponsor ‐‐** Responsible for providing printed bag (plastic or material) for all race participants which includes adding promotional item

SIMPLY PERFECT PROMOTIONS, Dunkirk (2016 Sponsor – Thank You!)

**Mile Marker Sponsor ‐‐ $75 each**

 Name will appear on one mile marker sign, which will be prominently displayed at  
 the 1 mile mark, 2 mile mark or 3 mile mark.

**Water Station Sponsor‐‐ $75**

 Name will appear on a prominently located sign at water station

**Monetary Donation**

 Can be made on-line at <https://runsignup.com/Race/NY/Dunkirk/MarauderTrotter5KRunWalk>   
 or mailed checks payable to DHS Class of 1989 and mailed to:   
 Jennifer Ellman, 3705 New Road, Dunkirk, NY 14048

**Food/Drink Donation** (bottled water, sandwiches, granola bars, bananas, apples, etc)

**Basket Auction Donation** (basket, gift certificate, etc…)

**Event Volunteer** (registration, route personnel, kids’ run, basket auction, bounce house attendant)

 All volunteers will be contacted with assigned time and duty before event

Marauder Trotter 2016 Sponsorship, page 3

Thank you in advance your consideration of becoming a race sponsor, donor and/or volunteer. Attached you will find a sponsorship/donation/volunteer form that can be completed and submitted by mail or

e-mail. Please feel free to contact us if you have any additional questions.

Sincerely,

 

Scott Mekus, Event Manager (716) 720-0564 DJ Wilson, Race Director (716) 785-1537

Marauder Trotter Contact Information:  
Website: [www.maraudertrotter.weebly.com](http://www.maraudertrotter.weebly.com)   
E-mail: [maraudertrotter@yahoo.com](mailto:maraudertrotter@yahoo.com)   
Facebook: Marauder Trotter 5K Run/Walk  
Registration: https://runsignup.com/Race/NY/Dunkirk/MarauderTrotter5KRunWalk  
Address: Jennifer Ellman, 3705 New Road, Dunkirk, NY 14048



Marauder Trotter 5K Run/Walk & Kids’ Warrior Challenge 2016

**Sponsorship/Donation/Volunteer Form**

July 2, 2016 at Wright Park, Dunkirk, NY

**Organization/Family Name**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_\_\_\_ Zip: \_\_\_\_\_\_\_\_\_\_\_\_

Contact person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Website address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Sponsorship Level** (please circle one)

**Platinum Kids’ Warrior Gold Silver Bronze Finish Line Swag Bag Mile Marker Water Station**  
$1,000 $500 $500 $250 $100 $100 (Simply Perfect Promotions) $75 $75

We plan to send or drop off materials/giveaways for the participant bags (at least 250 items): Yes No

If yes, what item would you like us to include: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsors can choose to have company/family name listed or submit a logo. Please write your name exactly how  
 you’d like it to appear on web site, signage, etc.: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Artwork and logos should be submitted to maraudertrotter@yahoo.com as follows:

o Logos for T-shirts ***will be printed only in one‐color and*** should be submitted as hi‐res (300 dpi) JPEG  
 or EPS files. Most Photoshop and Illustrator files can also be accepted.

o Logos for signage should be submitted as hi‐res (300 dpi) JPEG or EPS files.

o Logos for web site should be submitted as 72 dpi JPEG or PNG files.

Checks payable to DHS Class of 1989 and mailed by June 1 to: Jennifer Ellman, 3705 New Road, Dunkirk, NY 14048

**Monetary Donation**

 Yes – I can donate $\_\_\_\_\_\_\_

Donations can be made on-line at <https://runsignup.com/Race/NY/Dunkirk/MarauderTrotter5KRunWalk>   
 or mailed checks payable to DHS Class of 1989 and mailed to Jennifer Ellman at above address.

**Food/Drink Donation** (bottled water, granola bars, bananas, apples, etc…)

 Yes – I can help here! I plan to donate \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Basket Auction Donation** (basket, gift certificate, product, etc…)

 Yes – I can help here! I plan to donate \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Swag Bag Item** (at least 250 items) - gift certificate, coupons, flyers, promotional items, etc..

 Yes – I can help here! I plan to donate \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Event Volunteer** (registration, finish line, route personnel, kids’ warrior challenge, basket auction, bounce house aide)

 Yes – I can help here! I would prefer the following volunteer duty \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
**Tax Receipt**  
 Yes – I would like a receipt for tax purposes emailed or sent to me